

A photograph of a rooster and a hen in a field. The rooster is in the background, facing right, with a large red comb and wattle, and orange and black feathers. The hen is in the foreground, facing down, with light brown feathers. The background is a blurred field with some green plants and a yellow object on the right.

# Eggpreneur

**The Program's Focus Issue**





**Winnie Rehema and Esther Neema Iha, who are beneficiaries of Eggpreneur Malindi Project.**

*Learn more about some of our beneficiaries*

## *The Training Report*

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Agnes and Juliana of Eggpreneur during displaying Eggpreneur and Sikhona's collaboration through the slogans, 'I exist' and 'The Power of an Egg'

This year, 2021, has been full of new developments and changes for the economy. Businesses that had minimized operations because of the pandemic were starting to open up while entrepreneurs sought to reestablish their ventures. Here at Eggpreneur we also embraced the opening of the economy under the Ministry of Health guidelines and resumed training of women in poultry keeping.

One of the groups that we were able to train this year is Sikhona. Sikhona is a rescue center located in Kitengela, Kajiado county. They are an organization that deals with rehabilitation of victims of domestic abuse. They provide counseling and mentorship for victims and help them seek alternatives that will help them out of poverty, which is usually one of the biggest barriers to victims finding a way out.

This partnership with Eggpreneur will enable them to empower the women who seek refuge in them and also give them a direct source of income to start their lives anew.





**Sisters of Oblates of Assumption during an Eggpreneur training'**

## *Partnerships with Sisters*

The religious leaders in our community are usually on the forefront when it comes to efforts of trying to make society a better place to live in. It is with this in mind that Eggpreneur seeks to work with the church and its leaders to empower women in these communities.

Through the Sister Blended Value Project Little Sisters of St. Joseph and The Oblates Sisters of Assumption were selected congregations to receive entrepreneurship training from Eggpreneur in March 2021.

These congregations both serve in Tanzania and aim to fulfill their charism and have a sustainable congregation to support their projects. Their main ministry is in Education and both have schools that they intend to integrate into their project for sustainability and to empower the students and community at large.

*"We're looking forward to working with local leaders in providing empowerment to the women in these communities."*







Sisters of Oblates of Assumption during an Eggpreneur training with Thomas Juma, Eggpreneur Facilitator

## *Empowerment to the Community*



By the end of the training the sisters were empowered to bring a difference in their community by starting with the following steps;

- Creating a budget for their poultry farm focusing on both Layer and broiler chicken
- Preparing a financial analysis for their poultry project
- Developing a pitch of their project
- Applying knowledge by starting a poultry farm







Sisters and members of their community during an Egpreneur training

## ***Making a Difference through Training and Awareness***

By the end of the training, the sisters were able to create a budget, an income statement and a pitch. They also implemented this by purchasing chicks and starting their projects.

They also incorporated students to the poultry project by training them on practical ways of poultry management. The students fully embraced the project and took responsible for care of the project.

By learning the proper management of poultry farming the sisters reared their birds successfully . They were also able to determine their selling price with the knowledge from financial modeling, as part of the curriculum that they went through during the training course.

The sisters also identified a group of women that they can work with as their primary customer alongside other member of their communities. They plan to work with them to ensure they have all the means of providing a balanced diet for their families. The sister's outreach also includes introducing poultry farming to them as an opportunity to explore and build on their social enterprise.



***"The sisters from these congregations now have the knowledge, skills and resources to run their poultry farming and the financial skills that make the business a success."***





**Pastor Lydia and husband  
Thomas Mwangandi Kiponda**



**Pastor Francis Charo Ngumbao and Christine  
Kahunda Charo (wife)**



**Pastor Simon Karisa with his son and daughter**



**Members of Pastor Simon's Church during a service**

# *Outreach in Kilifi*

In December 2021, Eggpreneur embarked on a training initiative in Kilifi county in Watamu and Marafa region. These regions are occupied by Giriama community who mostly depend on subsistence farming. The area receives inadequate rainfall and the people barely harvest enough farm produce to sustain themselves. Eggpreneur project offered them an alternative way to generate income to sustain their families through poultry farming, a venture which doesn't greatly depend on rainfall. Eggpreneur targeted religious leaders in these regions for a start to set ground and pivot the Eggpreneur program in the coastal region.

## **Marafa Region:**

- The pastors who went through the training are;
1. Pastor Lydia Dama Nzaro and Thomas Mwangandi Kiponda (husband)
  2. Pastor Simon Karisa and Gideon Karisa (son)
  3. Pastor Francis Charo Ngumbao and Christine Kahunda Charo (wife)





# Pastor Francis Charo Ngumbao

## IMPACT

### a) What interested most about Eggpreneur project?

- The consideration of local church leaders to work with for their sustainability and expansion of the churches through income generated from the Eggpreneur project.
- Eggpreneur mission of eliminating poverty, malnutrition and unemployment in poor communities which are the main problems facing the Giriama community.
- The training, resources and inputs of the project that Eggpreneur offers during the training and also after the training.

## GOALS.

- To integrate the church members and the community at large into the project.
- Teach the church members on the knowledge and skills on poultry farming so that they can practice and sustain themselves with income so generated.
- Increase the congregation
- This will be attributed to reaching out to more individuals in the community and introducing them into them into the church program.
- Increase the number of birds.
- Add 300 chickens in the next 3 years so that the project can generate more income through the experience gaining in rearing the first batch.

**WIFE:** Christine Kahunda Charo  
**CHILDREN:** 10 (8-GIRLS, 2 BOYS)  
**CHURCH:** International Fellowship for Christ  
**CHURCH MEMBERS:** 50  
**LOCATION:** Marafa  
**SUB-LOCATION:** Madina  
**VILLAGE:** Bore-Hole

### b) How Eggpreneur project will help you and your church Sustaining the pastor's family?

The Eggpreneur project will generate revenue from the sale of eggs and chicken meat which will help in acquiring their basic needs.

#### Build the church.

Part of the money generated from the project will help to build a better place of worship for the congregation.

#### Integrating the church members

The congregation will be taught the knowledge and skills on poultry farming which they can utilize to start their own poultry farming business.



# Pastor Simon Karisa

**SON:** Gideon Karisa  
**DAUGHTER:** Gladys Karisa  
**CHURCH:** Marafa Baptist Church  
**CHILDREN:** 7  
**CHURCH MEMBERS:** 60  
**LOCATION:** Marafa  
**SUB-LOCATION:** Bore-hole  
**VILLAGE:** Poly

## IMPACT

### a) What interested most about Eggpreneur project?

- Consideration of church leaders in the coastal region to work with for their sustainability and promoting God's work.
- Eggpreneur's mission of eliminating poverty, malnutrition and poverty in underprivileged communities through training on poultry farming.
- empowering individuals selected with free training, chicks, feeds and medication for starting their poultry farming business.

### b) How Eggpreneur project will help you and your church. Sustain the pastor's family.

The area usually receives inadequate rainfall and the people barely harvest and if they harvest the food is not enough to sustain the family and also the church offerings are minimal since most of congregation are poor. This project will be an alternative way to generate income to sustain the family.

#### Improve living standards of the people.

Through integrating the congregation and community at large and training them on poultry farming so that they to the project, they can start theirs in their respective places.

#### Grow the church.

Integrating members of the community into the program who can become part of their congregation.

#### Finish building the church.

The project will be able to generate revenue once it succeeds which will help to finish building the church since the congregation usually worship under a tree.

## GOALS

### Raise more chickens

Increase the number of chicken to around 500 in the next 4years so as to generate more income.

### Acquire an incubator

To purchase an incubator for hatching chicks for sale to women groups and other members of the community at an affordable prices.

### Ensure equal development in the community.

This will be through integrating the congregation and the community at large and train them so that they can start theirs to sustain their families.





*"Eggpreneur's mission is to eliminating poverty, malnutrition and unemployment in poor communities which are the main problems facing the Giriama community."*





*" This project will be an alternative way to generate income to sustain the family."*





## PASTOR'S BIO

# Pastor Lydia Dama Nzaro

**HUSBAND:** Thomas Mwangandi Kiponda

**CHILDREN:** 10 (3 GIRLS, 7 BOYS)

**CHURCH:** Maagano Grace Mission

**CHURCH MEMBERS:** 66

**LOCATION:** Marafa

**SUB-LOCATION:** Madina

**VILLAGE:** Bore-Hole

## IMPACT

### a) What interested most about Eggpreneur project?

-initiative to target and work with local church leaders from Giriama community for their sustainability and promotion of God's work through the income so generated from the project.

-The Eggpreneur mission of eliminating poverty, malnutrition and employment in the society which are the main problems for the Giriama community.

-The training which is more extensive and effective than the one we had gone through from a different organization.

### b) How Eggpreneur project will help you and your church. Building a better church.

Success of the project will help in building a better place of worship from the income generated from the project on sale of eggs and chicken meat.

### Source of income for the pastors' and congregation families.

The project will be a better alternative source of income for the pastor's and the congregation family since the adverse climate in the area has greatly reduced the produce from the farms making it difficult to sustain the family.

### Expand the church.

Increasing the congregation and opening other branches of the church in other locations.

### Integrating the church members.

The church members will be taught and impacted with the skills and knowledge on poultry farming so that they can be able to start at their homes to sustain themselves and improve their living standards.

## GOALS

### Improve living standards of church members and the community.

Impact the congregation and the community at large with the poultry knowledge and skills for them to practice and sustain themselves.

### Integrate women and youth to the program.

Reach out to groups of women and youths, train and sell to them chicks at a favorable price who will be their out-growers.

### Increase the number of birds.

Be able to add 200 birds in the next 2 year so has to increase the income so generated from the project.

### Acquire and incubator.

To be hatching chicks and sale at affordable prices to the women and youths that will be integrated into the program.







*" Success of the project  
will help in building a  
better place of worship  
from the income generated  
from the project on sale of  
eggs and chicken meat."*





**Pastor Samuel Baya with his wife Harusi Karisa and children**



**1. Pastor Dickson Kakuti with his wife Lucy Dickson**

## ***Initiating a Lifelong Prosperity Project***

The participants were able to receive extensive training on poultry farming which will help them to take care of the chicks that they will receive from Eggpreneur and also know how to solve the many challenges they have faced in the past. Success of the projects will help the pastors sustain themselves and build better places of worship through constructed buildings and also help integrate their congregation and community to the project to promote them economically. The women will be able to help sustain their families, and also integrate other women in the community with the aim of eradicating poverty, improving nutrition and creating employment in their community.

The participants were trained on poultry farming management and required to build a poultry house for the chicks they will receive from Eggpreneur. The 5 pastors will benefit by getting 100 chicks each, poultry feed at least a bag, and vaccines for a month from Eggpreneur while the 6 women will get 20 chicks each, a bag of poultry feed, and the required vaccines for a month.



**Thomas, Eggpreneur Facilitator, attends one of the church services**

***The participants went through Eggpreneur's empowering poultry farming management modules and the business and the eye-opening financial literacy modules.***





Thomas takes the women through a training module



Women who attended the Kilifi Watamu region Eggpreneur training as numbered in the photographs:

1. Winnie Rehema Menza (group leader)
2. Amina Wambui Mucira
3. Esther Neema Iha
4. Grace Karichwa Iha
5. Mwanaasha Binti Muhameid
6. Nashehe Bakari

To kickstart their poultry ventures, Eggpreneur ensured that the following will be provided to the attendees of the training initiative:

- 100 chicks for each pastor
- 20 chicks for each woman
- 1 bag of poultry feed for each pastor
- 1 bag of poultry feed for each woman
- Chick vaccines for at least a month

The participants will be able to receive the chicks in one week-time after finishing building their poultry coop.





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JUST LIKE A MOTHER DOES.



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