

# EGGPRENEUR'S HIGHLIGHTS

## *Pastor Lydia's Poultry Venture*



*Pastor Lydia at her chicken coop and right, with her husband, Thomas Mwangandi.*

## A Life Oriented Initiative

Eggpreneur is an initiative that equips, trains and supports women to start micro-enterprises in developing countries. We do this through partnerships with women community based and international development organizations and women micro-enterprise groups to equip women start their own businesses. This approach aims to use poultry farming techniques to eradicate child malnutrition while creating jobs and increasing household income for women in rural communities.

One of the locations that we have focused this drive is in Marafa in Malindi which is in Kenya's Kilifi County. Eggpreneur has partnered with the local women to help bring a tangible change in their lives. Pastor Lydia is one of the beneficiaries from the program and through religious leaders like her the program aims to trickle down the benefits to the women and help alleviate poverty in their lives.





# A Seeking To Serve

Lydia Dama Nzaro is a pastor from Marafa Location in Kilifi County, Kenya. She runs the Maagano Grace Mission Church in the Bore-Hole Village with help from her husband. The past two years however have been particularly difficult for her. The semi-arid climate of the area and lack of rainfall in the recent past became a major setback not only for her family but also in her service to her congregation. The economic situation was made worse by the Covid-19 pandemic.



*Lydia's husband and helping hand, Thomas taking care of the three week old chicks*

She went through the intensive Egpreneur poultry management course in late 2020. This was under the initiative of Egpreneur's mission in empowering women in marginalized areas and giving them not only an economic mobility but an impactful and sustainable effect in their communities. Through the program she was able to get the skills for poultry farming and to receive starting capital to initiate her venture. A few weeks later her chicks are showing signs of robust growth indicating how effectively she was able to implement the lessons from the training.

“ I am optimistic that this venture will help me improve our means of livelihood and also help grow the church. We needed to build a new place of worship but it seemed like a far away dream, but now thanks to Egpreneur things look more promising for the coming days’, she said.



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